

FOR IMMEDIATE RELEASE

April 15, 2013

CONTACT: Heather Rollins  
Fairview Greenhouses & Garden Center, Inc.  
919-851-6821  
[heather.rollins@fairviewgardencenter.com](mailto:heather.rollins@fairviewgardencenter.com)

**“FRIENDS OF FAIRVIEW AFTER HOURS” TO FEATURE LOCAL PLANTS, LOCAL BREWS & LOCAL ARTISANS AT FAIRVIEW GARDEN CENTER THIS SPRING**

Local retail garden center, Fairview Greenhouses and Garden Center, Inc. has expanded on their popular food truck rodeos to feature local artisans, bakers, breweries and vineyards at “Friends of Fairview After Hours”. This event will be held on Friday, April 26 from 6:30 PM to 8:30 PM at 8224 Holly Springs Rd. in Raleigh, North Carolina.

“We have discovered that local foodies and local gardeners are a similar group of people.” says Fairview Director of Marketing, Heather Rollins. “We are excited to be able to offer our community a different way to shop for plants while enjoying the fruits of other local businesses.” Event attendees can enjoy expanded shopping hours, BBQ, beer, wine, cheese, local produce and more while surrounded by beautiful Spring blooms.

The idea continues to be an event that is run by local businesses, supporting local businesses. Admission is free. Vendors will be charging their regular prices for goods and services. Local food truck Porchetta will serve slow cooked BBQ creations. Fullsteam Brewery and Gregory Vineyards will provide locally crafted beer and wine. Hillsborough Cheese Company will sample and sell a variety of handmade cheeses. A trunk show will feature hand crafted jewelry from Loren Hope Designs. Smith’s Nursery and Produce Farm will have fresh picked strawberries and local produce. Guests can enjoy plant specials, raffles, a photo booth and more. The Fairview Garden Center standard hours of operation are 9 AM to 6 PM Monday through Saturday, Sundays 1 PM to 5 PM.

Guests can find out more about the event and food truck details by visiting <http://www.fairviewgardencenter.com/about/schedule/>.

####